



NPSTC

National Public Safety Telecommunications Council

Celebrating
10
YEARS
1997-2007

Ten Years of Progress | 1997-2007

Outreach Committee Project Review

Chair: William 'Bill' Brownlow

Vice Chair: Charley Bryson

September 16, 2008

NPSTC is a federation of organizations whose mission is to improve public safety communications and interoperability through collaborative leadership.



Outreach Committee

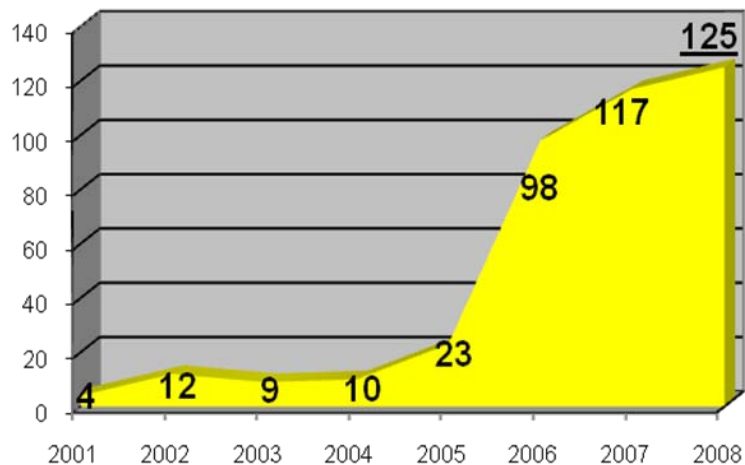
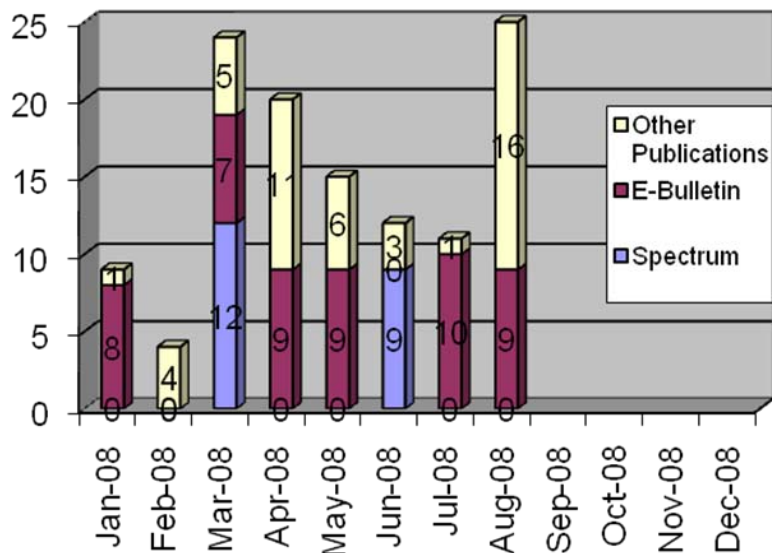
Overview

- **Events 2008**
- **Editorial Review Working Group**
- **Volunteer Coordination Working Group**
- **Website Review Working Group**
- **New Initiatives**

- **Booths**
 - IWCE 2008
 - NENA 2008
 - APCO 2008
 - IAFC 2008

- **Panels/Presentations**
 - APCO – Panel 2008
 - IWCE – Panel 2008
 - IAFC – Panel 2008
 - FCCA – 1 Person 2008
 - IACP – 1 Person 2008
 - DHS – 1 Person 2008
 - CITIG – 1 Person 2008

- **125 Articles in 2008 YTD**

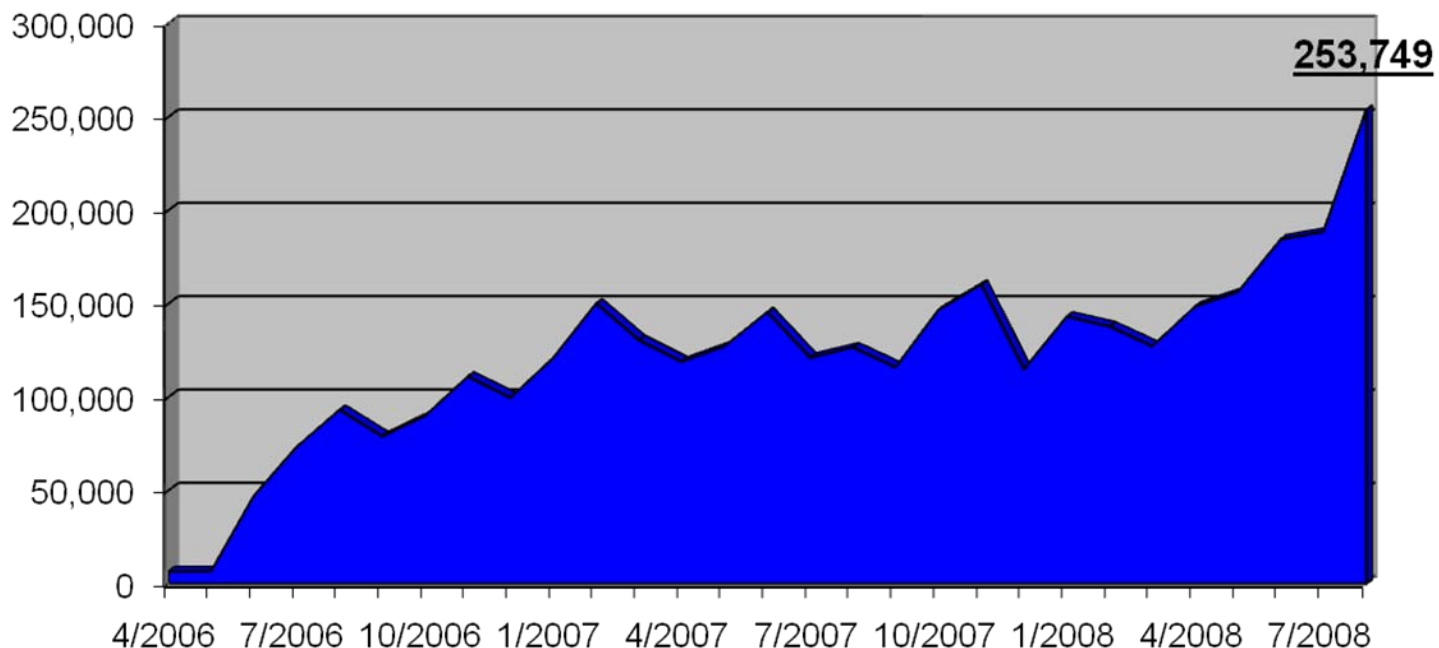


Outreach Committee

Volunteer Coordination Working Group

- **Do any Committees need assistance?**
 - Volunteers Wanted webpage
 - Anyone who would like to Join a Working Group?
 - See Tom Abernethy – Volunteer Coordination Working Group Chair
- **Support**
 - Booth
 - Panels
 - Presentations
- **APCO Booth Support**
 - Recognition Letters

- **1,339,484 Website hits in 2008 YTD**



Outreach Committee

New Initiatives

- **New – NPSTC Regulatory Update**



NPSTC
National Public Safety Telecommunications Council

Regulatory Update

700 MHz NPRM

Know your target audience. Who are your most important customers, clients or prospects, and why? Know what is important to them and address their needs in your newsletter each month. Include a photo to make your newsletter even more appealing.

Insert a "read on" link at the bottom of your article to drive traffic to your website. Links are tracked, allowing you to see which articles create the most interest for your readers.



Wireless Alerting

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American Association of State Highway and Transportation Officials | American Radio Relay League | Association of Fire and Marine Agencies | Association of Public Safety Communications Officials | Forestry Conservation Communications Association International | Association of Chiefs of Police International Association of Emergency Managers International Association of Fire Chiefs | International Telecommunication Union | National Association of State Chief Information Officers | National Association of State Emergency Medical Services Officials | National Association of State Foresters | National Association of State Technology Directors | National Sheriff's Association | National Emergency Number Association

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Outreach

Tabletop Exercise

- Hosting a quarantine and isolation scenario tabletop exercise
 - 1 Governing Board volunteer - proctor
 - 4 additional volunteers needed as participants
 - To be held at the November 2008 meeting in Baltimore, MD
 - Please contact:

Bill Brownlow

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